# GOVERNMENT OF ANDHRA PRADESH ABSTRACT

IT Promotion – Publicity and awareness creation for promotion of IT Sector and e-Governance activities in the State of Andhra Pradesh – Installation & mounting of Hoardings at the Rajiv Gandhi International Airport - Sanction and release of an amount of Rs.4,07,934/- (Rupees Four Lakhs Seven Thousand Nine Hundred and Thirty Four only) to M/s.Laqshya Hyderabad Airport Media Pvt Ltd - Orders – Issued.

#### INFORMATION TECHNOLOGY & COMMUNICATIONS (Promotions) DEPARTMENT

G.O.Rt.No.207 Dated:17.12.2012
Read the following:

- 1. G.O.Rt.No.2502, Finance (EXPR.GAD-II) Department dt:19.05.2012.
- 2. U.O.Note No.918/IT&C/Budget/2012, IT&C Dept, dt:20.05.2012.
- 3. M/s.Laqshya Hyderabad Airport Media Pvt Ltd, Invoice No.LHAMPL/Disp/12-13/469, dt:19.11.2012.

#### **ORDER:**

As part of IT Promotion activities, Government releases advertisements/advertorials in print & electronic media on promotion of IT Sector and e-Governance activities in the State of Andhra Pradesh for attracting IT companies that do not have presence in the State to come, setup and grow their operations, giving wide publicity on IT, Hardware, e-Governance initiatives, promotion and policies.

- 2. In this regard, IT & C Department, Government of Andhra Pradesh has issued work order to M/s.Laqshya Hyderabad Airport Media Pvt Ltd. for print and mount IT promotion content on large bill boards at the Rajiv Gandhi International Airport.
- 3. In view of the above and after careful consideration, Government hereby accord, sanction for release of an amount of Rs.4,07,934/- (Rupees Four Lakhs Seven Thousand Nine Hundred and Thirty Four only) in favour of M/s.Laqshya Hyderabad Airport Media Pvt Ltd towards installing and mounting of Hoardings at Rajiv Gandhi International Airport.
- 4. The amount sanctioned in Para.3 above shall be debited to the following Head of Account:

3451 : Secretariat Economic services

MH (090) : Secretariat

GH (11) : Normal State Plan

SH (22) : Information Technology & Communications Dept 260 : Advertisements, Sales and Publicity Expenses

- 5. The Joint Director & D.D.O., IT&C Department, shall draw the amount of Rs.4,07,934/- (Rupees Four Lakhs Seven Thousand Nine Hundred and Thirty Four only) sanctioned in Para 3 above by preferring the claim and arrange for payment after duly applying the TDS to M/s.Laqshya Hyderabad Airport Media Pvt Ltd.
- M/s.Laqshya Hyderabad Airport Media Pvt Ltd shall submit an advance stamped receipt for the 6. amount sanctioned in Para3 above, to this department in duplicate.

### (BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

# **SANJAY JAJU** SECRETARY TO GOVERNMENT

To

M/s.Lagshya Hyderabad Airport Media Pvt Ltd, Hyderabad

The Accountant General (Audit), Andhra Pradesh, Hyderabad

The Accountant General (A&E), Andhra Pradesh, Hyderabad

The Director of Treasuries and Accounts, Andhra Pradesh, Hyderabad

The Deputy Pay and Accounts Officer, Secretariat Branch, Hyderabad

The Pay and Accounts Officer, Andhra Pradesh, Hyderabad

The Resident Audit Officer O/o Pay and Accounts Officer, Hyderabad

The JD & DDO, IT&C Department

Copy to:

Fin. (EXPR – GAD II) Department

SF/Spare

// FORWARDED : : BY ORDER //

**SECTION OFFICER**